

# Why Partnering With a PEO Makes Sound Business Sense

Brian Michaud, Senior Vice President, ADP TotalSource®, recently contributed to a series of articles on the topic of PEOs (Professional Employer Organizations) and the advantages to be gained from partnering with a PEO.



**1 The first article** talks about the origins of PEOs. From their beginnings in the 1970s as temporary staffing companies, PEOs have grown to encompass a wide range of HR and compliance functions, and have become valuable strategic partners in business growth. The article reveals how PEOs can help small and mid-sized business owners address common business challenges.

## ***The Origins of PEOs Underscore the Value They Provide***

**2 The second article** looks at the compliance support that a PEO can provide and how a PEO plays into a constantly changing regulatory environment. You will learn how a business owner can proactively manage risk by leveraging a PEO.

## ***PEOs: A Trusted Compliance Solution***

**3 The third installment** in the series discusses how PEOs must continue to evolve to meet the changing needs of organizations. What new abilities does a modern PEO need to have to lead client organizations into the future? These include, but aren't necessarily limited to: talent acquisition and retention, keeping employees happy and engaged, benchmarking, etc. It also surveys the roles that advanced technology and data play.

## ***PEOs Lead Business Forward with Data-Driven Insight***

**4 The final article** examines one of today's top business challenges. Thanks to the lowest unemployment in nearly 20 years and the growing boom in digital technology, employers face a new challenge: retaining workers who insist on a higher degree of independence and a meaningful work life balance.

## ***As Balance of Power Shifts, Employees Opt for Flexibility and Values***